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— PRESS RELEASE —

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KIPLING & CLARK UNVEILS “ZEN’S INTERACTIVE JOURNAL” FEATURING FUN ACTIVITIES IN ASIA FOR CHILDREN

— *Eight year-old luxury family travel expert, Zennia Lynch, teams-up with Kipling & Clark to create unique family-friendly and valuable life experiences in Asia* —

CHICAGO, ILLINOIS – When Randy Lynch, president and founder of Kipling & Clark, launched luxury family travel itineraries, he looked to his eight year old daughter, Zennia “Zen” Lynch for expert advice on activities, sites and educational experiences that would appeal to children. A world traveler and Asian expert, Zen has traveled with her parents throughout the Far East before she could walk or talk. Over the years the family’s travels have included holidays in Greater China, Japan, Southeast Asia and India.

From her travel across Asia, Zen says the funnest stuff to experience is: hanging-out with your own panda in Chengdu, doing spa stuff with Mom, dressing-up as a Geisha in Kyoto, walking through Harajuku in a crazy anime costume, tobogganing down the Great Wall, riding bullet trains in Japan, visiting tiger reserves in India, and the absolute funnest---spending the day at the elephant training camp in Thailand. In addition to family-friendly activities and events, Zen’s favorite five-star hotels and services are hot chocolate in the mornings at The Peninsula Hotel in Tokyo and Hong Kong Mandarin Hotel’s milk shakes.

As an adopted child herself, Zen is passionate about giving to children that are less fortunate. During her travels to countries like Vietnam, Cambodia, Laos, Burma and India, Zen has learned the importance of helping children in need. When visiting local schools and orphanages in the rural areas of these countries, Zen brings the children her favorite writing books and an abundant supply of pencils and crayons. Her favorite part of these visits are when she sees the pure euphoria and joy on each child’s face after they receive one of her thoughtful gifts.

ZEN’S INTERACTIVE LUXURY FAMILY TRAVEL JOURNAL

Families desiring a five-star Asian holiday can visit the site at www.kiplingandclark.com to view family itineraries that feature Zen’s recommendations expertly paired with five-star accommodations, ground tours and all-access to unique exhibits and excursions compiled by Zen’s dad and founder of Kipling & Clark, Randy Lynch.

“My favorite thing to do is to travel with my family. I love traveling in Asia with my Mom and Dad and my cousin Sofia” said Zen Lynch. “I decided to work with my dad and create “Zen’s Funnest Stuff in China” to help other kids plan their family holiday in China.”

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2009 LUXURY FAMILY TRAVEL ITINERARIES NOW AVAILABLE THROUGH KIPLING & CLARK:

- Cambodia-Laos-Thailand for Families 17 Days
- Thailand-Laos-Cambodia Family Tour 16 Days
- Cambodia-Thailand Family Expedition 13 Days
- Japan Spring Break Family Tour-Tokyo-Takayama-Kyoto 7 Days
- Thailand and Laos Travel for Families 12 Days
- Cambodia and Vietnam for Families 16 Days
- India Travel for Families-India Highlights 11 Days
- China Summer Luxury Adventure for Families 17 Days
- China Summer Tour for Families-Hong-Kong-Yunnan 17 Days
- Chengdu-Yangzi River Cruise-Beijing-Shanghai 17 Days
- China-Hong Kong Summer for Families 14 Days
- China & Japan Cultural Contrasts for Families 16 Days

To view Zen’s Funnest Stuff in China and her other journal entries visit Kipling & Clark at www.kiplingandclark.com. The itineraries are available year-round with family programs beginning in April 1, 2009. All programs include five-star luxury accommodations and air transportation, expert ground staff hand selected by Kipling & Clark. To view comprehensive itineraries visit our [website](http://www.kiplingandclark.com) at www.kiplingandclark.com. To speak with a Kipling & Clark specialist, contact us at (312) 836-9071 or visit our [website](http://www.kiplingandclark.com).

Kipling & Clark is the market leader in providing high-touch, private, and luxury travel arrangements to greater China, Japan and Southeast Asia. Long-standing, intimate relationships and extensive experience with the finest hotels, resorts, restaurants and guides enables Kipling & Clark to create custom, unique journeys for discriminating travelers who want to immerse themselves in the culture, food, art and architecture of the beautiful and exotic Pacific Rim.

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EDITORS’ NOTE: To arrange an interview with Zen Lynch or for high resolution images, contact Trica Jean-Baptiste or Gina Galatro, Trica Jean-Baptiste Communications at (212) 343-9611.

